

PMA Conference 2009

Preliminary schedule of papers

Preliminary Programme

All conference activities will be held on the University of Otago campus, in the School of Business' Commerce Building unless otherwise indicated. The Commerce Building is located on the corner of Union Street East, and Clyde Street, Dunedin. The Conference registration desk will be located in the School of Business (SoB), 2nd floor atrium.

Tuesday 14 April 2009

Tuesday 4-6pm	Registration	Commerce Building, School of Business (SoB) 2 nd Floor Atrium
Tuesday 6-7.30pm	Welcome Reception (Coaches at SoB 6.00pm)	Hosted by Major Peter Chin , Dunedin Chinese Gardens Dunedin City Council, venue TBA

Wednesday 15 April 2009

Wednesday 8-9am	Registration	SoB - 2 nd Floor Atrium
Wednesday 9-9.45am	Opening Keynote	SoB - 2 nd Floor, Room TBA
	Prof. Kenneth Merchant	University of Southern California, USA
Wednesday 9.45-11.15am	Parallel Session 1	SoB - 2 nd Floor Atrium
Wednesday 11.15 – 11.30am	Tea and Coffee	
Wednesday 11.30-12.30pm	Parallel Session 2	SoB - 2 nd Floor Atrium
Wednesday 12.30-1.15pm	Lunch	SoB - 2 nd Floor Atrium
Wednesday 1.15-2.00pm	Keynote guest speaker	
	Jim Harland	CEO, Dunedin City Council
Wednesday 2.00-3.30pm	Parallel Session 3	SoB - 2 nd Floor Atrium
Wednesday 3.30-3.45pm	Tea and Coffee	
Wednesday 3.45-5.15pm	Parallel Session 4	SoB - 2 nd Floor Atrium
Wednesday Evening	Conference Dinner	University Staff club
	Guest speaker	
	Graham Henry	NZ Rugby All Blacks Coach

Thursday 16 April 2009

Thursday 8-9am	Registration	SoB - 2 nd Floor Atrium
Thursday 9-9.45am	Keynote Guest Speaker Prof. Robert Chenhall	SoB - 2 nd Floor, Room TBA Monash University, Australia
Thursday 9.45-11.15am	Parallel Session 5	SoB - 2 nd Floor Atrium
Thursday 11.15 – 11.30am	Tea and coffee	
Thursday 11.30-12.30pm	Parallel Session 6	SoB - 2 nd Floor Atrium
Thursday 12.30-1.15pm	Lunch	SoB - 2 nd Floor Atrium
Thursday 1.15-2.00pm	Keynote Guest Speaker Brian Rousseau	CEO, Otago and Southland District Health Board
Thursday 2.00-3.30pm	Parallel session 7	SoB - 2 nd Floor Atrium
Thursday 3.30-3.45pm	Tea and Coffee	
Thursday 3.45-5.15pm	Parallel Session 8	SoB - 2 nd Floor Atrium
Thursday 5.30-6.30pm	Invited Panel Debate	SoB - 2 nd Floor Atrium
Thursday 6.30-7.30pm	Prize giving	
Thursday evening	Free	

Friday 17 April 2009

Friday 8-9am	Registration	SoB - 2 nd Floor Atrium
Friday 9-9.45am	Keynote Guest Speaker Prof. Andy Neely	SoB - 2 nd Floor, Room TBA Cranfield University, UK
Friday 9.45-11.15am	Parallel Session 9	SoB - 2 nd Floor Atrium
Friday 11.15 – 11.30am	Tea and Coffee	
Friday 11.30-12.30pm	Parallel Session 10	SoB - 2 nd Floor Atrium
Friday 12.30-1.15pm	Lunch and close	SoB - 2 nd Floor Atrium
Friday 2.30 – 6.30	Excursion Train, departs from Railway Station for Pukerangi Returning to Dunedin Railway Station at 6.30pm (included in registration)	

<http://www.taieri.co.nz/index.htm>

PMA Conference 2009 - Preliminary programme - Papers by track

Track 1: Designing and Implementing performance measurement and management systems

Date	Time	Room	Paper ID	Paper title	Authors
Wed 15 April	09.45-10.15	CO 203	1031	Strategic Performance Management in Practice: Advantages, Disadvantages and Reasons for Use	André de Waal
	10.15-10.45	CO 203	1021	Behavioural Determinants and Strategic Use of Non-Financial Performance Measurement and Management in Australian Business Organisations	Zdenko Miholcic, Colin Clark and Nick Billington
	10.45-11.15	CO 203	1009	Contemporary Generation for Different Organizations	Badih Matar
	11.30-12.00	CO 203	1033	The Investigation of Performance Measurement System in Thai Listed Companies	N. Rompho
	12.00-12.30	CO 203	1042	Design of a Performance Measurement System for a Service Business Network: Case Study of a Well-Being Network	S. Pekkola and J. Ukko
	14.00-14.30	CO 203	1045	Challenges in the Design of a Performance Measurement System for Production Management: A Case Study	U. Annala, J. Ukko, S. Pekkola and H. Rantanen
	14.30-15.00	CO 203	1060	Design and Implementation of Performance Measurement System in an International Surfwear Company	Y. Ducq and H. Kromm
	15.00-15.30	CO 203	1082	Performance Measurement Within a Highly Diversified Group of Companies	Pietro Micheli, Marco Agliati and Matteo Mura
Thur 16 April	11.30-12.00	CO 203	1104	Reviewing Performance: An Analysis of the Structure and Functions of Performance Management Reviews	Veronica Martinez, Andrey Pavlov and Mike Bourne
	12.00-12.30	CO 203	2004	Performance Evaluation in an Industrial Product Development Context	Stefan Johnsson
Fri 17 April	09.00-09.30	CO 203	1091	Towards the Assessment of the Value-In-Use of Product-Service Systems: A Review	Emma K. Macdonald, Veronica Martinez and Hugh Wilson
	09.30-10.00	CO 203	1093	Subjective Performance Measurement: Multi-Case Study Based on Chinese Corporations	Gao Chen and Tang Guliang
	10.00-10.30	CO 203	1101	Organisational Learning – To Measure or Not to Measure? That is the Question	Barbara M Savage, Paul Clissold and Paul Head

PMA Conference 2009 - Preliminary programme - Papers by track

Track 2: Public and Health sector performance

Date	Time	Room	Paper ID	Paper title	Authors
Wed 15 April	09.45-10.15	CO 222	1008	Performance Measurement – So Much Stuff!	Lesley van Schoubroeck
	10.15-10.45	CO 222	1010	Service Performance Measurement in New Zealand Local Government – The Case of a Large South Island City Council	Tim Breitbarth, Rob Mitchell and Rob Lawson
	10.45-11.15	CO 222	1016	Benefits of Information and Internal and External Participation During Implementation of a Sustainability Balanced Scorecard in a Public Forest Enterprise	Christoph Hartebrodt, Reinhard Aichholz, Tim Scherer and Matthias Sandrock
	11.30-12.00	CO 222	1017	The Socialising Change Process of the Public Sector Performance Measurement	Professor Heli Hookana
	12.00-12.30	CO 222	1030	A Performance Management Readiness Review Framework for Governmental Service Providers	André de Waal and Leo Kerklaan
	14.00-14.30	CO 222	1057	The Balanced Scorecard in the English National Health Service: The Local Health Economy Case	Eduardo Álvarez-Falcón
	14.30-15.00	CO 222	1074	Ascribed Functions of the Balanced Scorecard: A Study of Politicians, Managers and Accountants in Swedish Local Governments	Kent Nilsson, Anders Nilsson and Mats Westerberg
	15.00-15.30	CO 222	1080	Performance by Beautiful Design: Supplier Scorecards Used by Procurement Panels for Services	Aurel Brudan
Thur 16 April	09.45-10.15	CO 222	1125	New Zealand Local Government Performance Measurement: The Impact of Environmental Demands	Gianni Milo, Carolyn Fowler and Chris Hunt
	10.15-10.45	CO 222	1118	Project Opal – The Design and Implementation of a Performance Management System at a Local Government Authority	B. Frey and M. Sanderson
	10.45-11.15	CO 222	1120	Performance Management: Activity Management Practices Within The Public Sector	A. Maughan
	14.00-14.30	CO 222	1115	Performance Measurement Indicators for Academic Staff in Malaysia Private Higher	M.I. Mohamad

				Education Institutions: A Case Study in UNITEN	Ishak, M.S. Suhaida and M.Y. Yuzainee
	14.30-15.00	CO 222	1118	Repeated see above	
	15.00-15.30	CO 222	1120	Repeated see above	
Fri 17 April	09.00-09.30	CO 222	1081	Establishing a Culture of Performance Management in the Public Sector	Pietro Micheli and Andrey Pavlov
	09.30-10.00	CO 222	1099	Managing for Performance in New Zealand's Public Service – A Loosely Coupled Framework?	Rodney Dormer and Derek Gill
	10.00-10.30	CO 222	1103	Mastering the Management System: Personnel Performance Measurement in the Canadian Air Force, from Complexity to Simplicity	Jules Vanié

PMA Conference 2009 - Preliminary programme - Papers by track

Track 3: Human Resources and team performance

Date	Time	Room	Paper ID	Paper title	Authors
Wed 15 April	09.45-10.15	CO 225	1037	Construct Validation of the Job Performance Measurement: A Case of the Malaysian Public Service Agencies	Johanim Johari, Khulida Kirana Yahya and Abdullah Omar
	10.15-10.45	CO 225	1050	Generic Competencies for Performance Managers	Francois du Plessis, Hannes de Beer and Hein Brand
	10.45-11.15	CO 225	1054	What is Senior Executive Performance?	A. Hutchison, G. Burch and P. Boxall
	11.30-12.00	CO 225	1077	Performance Management Practices and the Drivers of Business Performance	Mike Bourne, Matteo Mura, Monica Franco-Santos, Andrey Pavlov, Veronica Martinez and Lorenzo Lucianetti
	12.00-12.30	CO 225	1079	Reviewing Performance: An Analysis of the Structure and Functions of Performance Management Reviews	Veronica Martinez, Andrey Pavlov and Mike Bourne
Thur 16 April	14.00-14.30	CO 203	1096	The Four Spaces Model for Improving Work Performance in a Diverse Team	J.J. de Beer and A. de Beer
	14.30-15.00	CO 203	1112	No paper	
	15.00-15.30	CO 203	1114	Performance Resulting from Commitment in Large UK Law Firms	Ingo Forstenlechner, Mike Bourne and Fiona Lettice

Track 4: Performance Management frameworks

Date	Time	Room	Paper ID	Paper title	Authors
Thur 16 April	09.45-10.15	CO 225	1011	How to Manage Performance by Utilising the Factors Behind Successful Operative Level Performance Measurement: A Framework	J. Ukko
	10.15-10.45	CO 225	1039	Amoeba Management: Lessons from Kyocera on How to Promote Organization Growth, Profitability, Integration, and Coordinated Action	Ralph W. Adler and Toshiro Hiromoto
	10.45-11.15	CO 225	1069	Integrating Performance Management System with ISO 9001:2000 for Health Care Organizations	M. Raja Chidambaram and Dr. Mahesh Vakamudi
	11.30-12.00	CO 225	1087	Introduction of One BSC Modification	Nenad Markovic
	12.00-12.30	CO 225	1088	Performance Measurement: Discussion of the Literature Available for Large Companies and SMEs	Paolo Taticchi, Luca Cagnazzo, Marco Botarelli and Mohamed Sameh
	14.00-14.30	CO 225	1094	A Performance Evaluation Model for the Solar Energy Industry	Che-Wei Chang and William Yu Chung Wang
	14.30-15.00	CO 225	1098	Synthesizing Management Control Frameworks	Winnie O'Grady, Paul Rouse and Cathy Gunn
	15.00-15.30	CO 225	1083	The Epistemology of Performance Measurement	Pietro Micheli

Add paper 1121

PMA Conference 2009 - Preliminary programme - Papers by track

Track 5: Data Envelopment Analysis and Technical applications

Date	Time	Room	Paper ID	Paper title	Authors
Wed 15 April	09.45-10.15	CO 221	1014	Performance Assessment of Portuguese Secondary Schools: The Society and Educational Authorities Perspectives	Maria C. Portela and Ana S. Camanho
	10.15-10.45	CO 221	1015	Combined use of Key Performance Indicators and Data Envelopment Analysis for the Performance Assessment of Construction Companies	Isabel Horta, Ana S. Camanho and Jorge Moreira da Costa
	10.45-11.15	CO 221	1052	Benchmarking the Performance of Dairy Farms Using Data Envelopment Analysis	P. Rouse, L. Chen and J.A. Harrison
	11.30-12.00	CO 221	1076	Proposal of a Multicriteria Performance Evaluation For Outsourced Project Providers	Edilson Giffhorn, Leonardo Ensslin, Sandra Rolim Ensslin and William Barbosa Vianna
	12.00-12.30	CO 221	1110	No paper	
	14.00-14.30	CO 221	1109	Using External Performance Measures to Bring Capex Back to Life	Martin Putterill
	14.30-15.00	CO 221	1084	First Principles of Performance Measurement and the Utility-Productivity Performance Equation	Robert D. Kennedy

Track 6: Education performance

Date	Time	Room	Paper ID	Paper title	Authors
Wed 15 April	09.45-10.15	CO 203	1006	The Genesis of Calculative Practices in Higher Education: Credit Point Systems	Keith Dixon
	10.15-10.45	CO 203	1043	An Engagement Framework for Managing the Crown's Ownership Interests in the New Zealand Tertiary Education Sector	Dr Doug Galwey and Barry Ogilvie
	10.45-11.15	CO 203	1055	The Rise and Decline of a Mandatory Accountability Measure	Ted Watts, Vicki Beard and C. J.

					McNair
	11.30-12.00	CO 203	1058	No paper	
	12.00-12.30	CO 203	1059	The Implementation of Universiti Tun Hussein Onn Malaysia Strategic Planning 2004-2013	Abd Rahman bin Ahmad, Harris Md Noor and Mohammad Talha Mohamed Idris

Add 1061, 1108, 1115

PMA Conference 2009 - Preliminary programme - Papers by track

Track 7: Strategic alignment

Date	Time	Room	Paper ID	Paper title	Authors
Thur 16 April	09.45-10.15	CO 204	1068	Scenario-Based Strategy Maps	Frank Buytendijk, Toby Hatch and Pietro Micheli
	10.15-10.45	CO 204	1072	“Oh What a Tangled Web is Weaved” When Aligning Performance Measurement With Strategy	Joanne Lye and Professor Lee Parker
	10.45-11.15	CO 204	1090	Integrated Performance Management: Linking Strategic, Operational and Individual Performance	Aurel Brudan
Fri 17 April	09.00-09.30	CO 225	1036	No paper	
	09.30-10.00	CO 225	1048	No paper	
	10.00-10.30	CO 225	1066	Building Dynamic Strategy-Management Capabilities from Performance-Management Functional Overlap	S. Srimai, J. Radford and C. Wright

Add 1116, 1117

Track 8: Economic and Macro performance models

Date	Time	Room	Paper ID	Paper title	Speaker
Wed 15 April	14.00-14.30	CO 204	1003	Driving Indicators of Scientific Performance for Research Fields, Their Positioning and Strategic Grouping	Mario Coccia and Secondo Rolfo
	14.30-15.00	CO 204	1022	Developing a National Design Scoreboard	James Moultrie, Finbarr Livesey, Cecilia Malvido, Kul Pawar, Johann Riedel, Ahmad Beltagui, Jillian Macbryde, Veronica Martinez, Steve Evans, Bill Nixon and Peter Demian

	15.00-15.30	CO 204	1027	Performance Management Practice in the Thai SMEs	Ms Juree Vichitdhanabadee, Associate Professor Trevor Wilmshurst and Professor Robert Clift
Thur 16 April	11.30-12.00	CO 204	1053(1055)	don't have that paper	
	12.00-12.30	CO 204	1092	Evaluating Performance of Organisations Operating in Composite Industrial Environments: The Case of Tourism Destination Management Organisations	T. Spyriadis, J. Fletcher, A. Fyall, and R. Carter

PMA Conference 2009 - Preliminary programme - Papers by track

Track 9: Service sector performance

Date	Time	Room	Paper ID	Paper title	Authors
Thur 16 April	09.45-10.15	CO 221	1007	Changes in Performance Measurement System in Banking Sector: An Analytical Framework	Rahat Munir, Kevin Baird, Sujatha Perera
	10.15-10.45	CO 221	1023	Hotel Management Contracts and Deficiencies in Owner-Operator Capital Expenditure Goal Congruency	Michael Turner and Chris Guilding
	10.45-11.15	CO 221	1047	Managing Without Performance Measures: A Study of an Electricity Distribution Company	M. Sobotka and K. Platts
	14.00-14.30	CO 220	1086	Exploring Innovation Measurement Approaches in the Service Sector: Insights from the Hospitality Industry	Miguel A. Heras and Henning Dröge
	14.30-15.00	CO 220	1089	Management of a Public Transportation Service: Car-Sharing Service	T. Cucu, L. Ion, Y. Ducq and J. M. Boussier
	15.00-15.30	CO 220	1106	Supplier Performance Management: Case Study from the Oil Industry	P. McVeigh

Track 10: Performance Management tools, techniques and applications

Date	Time	Room	Paper ID	Paper title	Authors
Thur 16 April	09.45-10.15	CO 220	1032	Performance Driven Behavior as the Key to Improved Organizational Performance	André de Waal
	10.15-10.45	CO 220	1035	Effects Of Managerial Evaluation Experience on Use of Financial Versus Nonfinancial Performance Measures	Bruce Neumann, Michael Roberts and Eric Cauvin
	10.45-11.15	CO 220	1056	Organisational Factors and Performance Measurement Practices: An Examination of Australian Organisations	Suresh Cuganesan and Jerome Donovan
	11.30-12.00	CO 220	2002	Non-Linear Influences of Price Competition on Cost Accounting System Sophistication	Sandra Wallace
	12.00-12.30	CO 220	1020	A Critique of Measuring Post-Acquisition Performance	Athina Vasilaki

PMA Conference 2009 - Preliminary programme - Papers by track

Track 11: CSR, Sustainable and Environmental performance

Date	Time	Room	Paper ID	Paper title	Authors
Wed 15 April	11.30-12.00	CO 221	1002	A Greenish Balanced Scorecard in a Food Processing Company	A. Lämsiluoto and M. Järvenpää
	12.00-12.30	CO 221	1070	Sustainability, Strategy and Business Performance	Phillippa Bourne and Mike Bourne
	14.00-14.30	CO 221	1073	Political Strategy for Performance Management in a Carbon-Constrained Operating Context: The Role of Industry and Firm Characteristics	Binh Bui
	14.30-15.00	CO 221	1034	Corporate Social Responsibility and Stock Prices. An Analysis on Italian Listed Companies	G. Fiori, F. di Donato and M.F. Izzo
	15.00-15.30	CO 221	1124	No paper	

Track 12: Governance

Date	Time	Room	Paper ID	Paper title	Authors
Fri 17 April	09.00-09.30	CO 221	1001	The Effects of Concentrated Ownership on the Performance of Firms: Do External Shareholdings and Board Structure Matter?	Fauzias Mat Nor, Faizah Mohd Shariff and Izani Ibrahim
	09.30-10.00	CO 221	1038	'Local Governance' in Policing: The Trade-Offs Between Performance, Knowledge and Risk Management in Balancing Quality with Quantitative Measures	Robyn Pilcher, Paul M. Collier, Shaun Hodges, Craig Ward, Nicola Mussell and Mitchell Van der Zahn
	10.00-10.30	CO 221	1040	Performance Implication of Ownership Structure and Ownership Concentration: Evidence from Sri Lankan Firms	Athula Manawaduge, Dr. Anura De Zoysa and Dr. Kathy Rudkin

Track 13: Strategy and Information Systems performance

Date	Time	Room	Paper ID	Paper title	Speaker
Thur 16 April	11.30-12.00	CO 222	1065	The Effect of Information Systems Sophistication on Use of Performance Measures: A Study on Malaysian Financial Services Institutions	Noor Akma Mohd Salleh, Ruzita Jusoh and Che Ruhana Isa
	12.00-12.30	CO 222	1078	Performance Measurement System Effectiveness in Public Sector IT Outsourcing Contracts	Brian Perrin and Graham Pervan